

TRUMP
INTERNATIONAL HOTEL™
WAIKIKI BEACH WALK®

FOR IMMEDIATE RELEASE

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**TRUMP INTERNATIONAL HOTEL™ WAIKIKI BEACH WALK®
LAUNCHES RESERVATIONS IN PREPARATION FOR NOVEMBER 2009 OPENING**

***Rates and Availability Can Be Found at www.trumpwaikikihotel.com
Or by Calling (877) 683-7401***

HONOLULU – July 17, 2009 – The much anticipated [Trump International Hotel™ Waikiki Beach Walk®](http://www.trumpwaikikihotel.com), slated to open in early November, has launched its reservations system and is now accepting bookings starting Nov. 16, 2009 at www.trumpwaikikihotel.com and by calling the toll-free reservations number at 1(877) 683-7401. Special introductory rates for the hotel's 462 hotel rooms and suites start at \$255/night for spacious studio accommodations and range to \$8,000 for a spectacular Penthouse Suite. Situated steps away from the beach in the most coveted location in Waikiki, Trump International Hotel Waikiki Beach Walk is a major new building development for Oahu, ushering in a new era for fabled Waikiki and elevating Hawaii's resort lifestyle to an unprecedented level of luxury.

At 38 stories, Trump International Hotel Waikiki Beach Walk has been designed to dazzle guests with unrivaled views of iconic Diamond Head, the vibrant Honolulu skyline and the majestic Pacific Ocean. The landmark tower, urbane and sophisticated, seamlessly blends indoors and outdoors, incorporating traditional Hawaiian building techniques that respect local climate and environmental considerations, taking advantage of prevailing winds and natural cooling.

Behind the hotel's modern facade, guests will discover the next generation of luxury hospitality rendered uniquely Hawaiian. At every opportunity, native plants have been brought into the hotel to create lush indoor public spaces. The ground floor lobby showcases the elegance of nature including polished Egyptian marble, exquisite honey-colored Onyx and Koa wood. Discreet lighting is accented with glass that emits and refracts light to represent the dynamism of the ocean. The hotel's sixth-floor lobby opens to a stunning view overlooking Fort DeRussy Park and the Pacific Ocean. Gracing the hotel lobby are custom wood panels and commissioned hand-painted Hawaiian murals and paintings.

Guest accommodations provide a keen sense of place – drawn from a rich palette of Hawaiian influences, from early history to the 20th Century. Recalling elements of Tropical Deco style, furnishings are set in an environment complemented by rich Koa wood and sumptuous granite and marble stone finishes. Accommodations encompass close to one dozen room and suite categories providing options for couples, families and multi-generational travelers to choose from based on whether they are staying for a few days or several weeks. Spacious studios are ideal for individuals and couples, while one-, two- and three-bedroom suites, available with or without dens, can connect to adjoining units for larger parties. Penthouse accommodations offer the *pièce de résistance* of elegance. All units are exquisitely designed for comfort, functionality and visual appeal, and many feature full kitchens replete with Bosch, Sub-Zero and Wolf appliances, where guests will have the choice to ask a hotel chef to prepare a meal in the privacy of the suite.

Highlighting the hotel's myriad services and amenities are Laurent Tourondel's BLT Steak, his first restaurant in this region. The Lobby Bar will feature a commissioned mural – a sunrise-to-sunset rainforest vignette inspired by murals in the great hotel and ocean liner bars of the 1930s. Here, stylishly dressed guests may sip martinis and island coolers in the sensual, romantic and authentic aura of Waikiki's Golden Era. An outdoor café will offer open-air dining throughout the day. The Spa at Trump® will bring signature and island-inspired services and treatments to Hawaii. And the Trump Attaché™ will offer a proactive approach to personalized service, including a Beach Attaché to attend to guests' needs while partaking in oceanfront activities. A waterwall and infinity plunge pool, as well as a state-of-the-art fitness center will appeal to the active. A cozy library will offer respite for seekers of quiet relaxation.

Trump International Hotel Waikiki Beach Walk will offer a Hawaiian "cultural embrace" program – the opportunity to learn about and appreciate the uniqueness of the Hawaiian experience. Trump Kids, including a Baby Attaché, will address the wants and needs of younger guests. And everyone will enjoy the hotel's Waikiki Beach Walk location which is the new center of dining, entertainment and shopping in Honolulu.

"We're delighted to be launching our reservations service, and look forward to welcoming our first guests before the end of the year," said Scott Ingwers, managing director. "Trump International Hotel Waikiki Beach Walk intends to redefine the luxury standard for Waikiki and we look forward to welcoming new guests to this area."

Trump International Hotel™ Waikiki Beach Walk® is located at 223 Saratoga Road, Honolulu, HI 96815; www.trumpwaikihotel.com. It joins a growing family of luxury hotels under the **Trump® Hotel Collection** brand. Launched in October 2007, Trump Hotel Collection is the next generation of luxury hospitality – one that is raising the bar in the top-tier travel experience with a level of customized service unrivaled in the market today. Presided over by internationally renowned developer Donald J. Trump and his three grown children – Donald Jr., Ivanka and Eric – the prestigious portfolio includes the highly acclaimed **Trump International Hotel & Tower® New York**, **Trump International Hotel & Tower® Chicago** and **Trump International Hotel™ Las Vegas**. Also joining Trump Hotel Collection in the second half of 2009 is **Trump SoHo™ New York**. Additional hotel projects are under development around the globe,

including Toronto, Panama, Dubai, Cap Cana, Scotland and New Orleans. Trump Hotel Collection is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022.



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